

2010

L' Grand Couturier



Fleming Enterprises

1/31/2010

# L'Grand Couturier: The world of fashion

The concept of L'Grand Couturier bases itself on bringing buyers and sellers together to introduce the latest in fashions and products, while enriching the experience for buyers who come to purchase those goods. Our unique business model brings together the new age of the internet with traditional means of product merchandising and marketing.

L'Grand Couturier's mixture of specialty products presents its haute couture website and monthly fashion and tradeshow. This is a unique and revolutionizing paradigm. The internet has changed the way business is performed more than any single thing in modern history. By bringing clients and customers closer than ever before, small or mid-size businesses can compete with any large corporation. The product mix and service standards are so essential, that retailers from every state identify L'Grand Couturier as the wholesale marketplace for their business.



L'Grand Couturier stays focused on serving the unique needs of the luxury market. Today, that commitment is stronger than ever. Our goal is to be recognized as the premier luxury retailer dedicated to providing our customers with distinctive merchandise and superior service. The L'Grand Couturier Group will be comprised of the Specialty Retail Stores division - which includes L'Grand Couturier Stores - and the Direct Marketing division, L'Grand Couturier Direct. These retailers offer upscale assortments of apparel, accessories, jewelry, beauty and decorative home products to the affluent consumer. L'Grand Couturier Direct, our direct-to-consumer business, conducts both print catalog and online operations under the L'Grand Couturier brand name. Under the L'Grand Couturier brand, L'Grand Couturier Direct primarily offers women's apparel, accessories and home furnishings

## L'GRAND COUTURIER: THE SELLERS PRESPECTIVE

L'Grand Couturier offers a proven method to increase sales. Our packages are affordable and effective. Starting as low as \$300.00 you will begin seeing measurable improvements. We are looking to increase your market bottom line.

A marketing and promotions staff with decades of experience to consult with you on the best business practices

A trained and dedicated selection of beautiful models to showcase your products in a professional manner

*What can LGC do for me?*

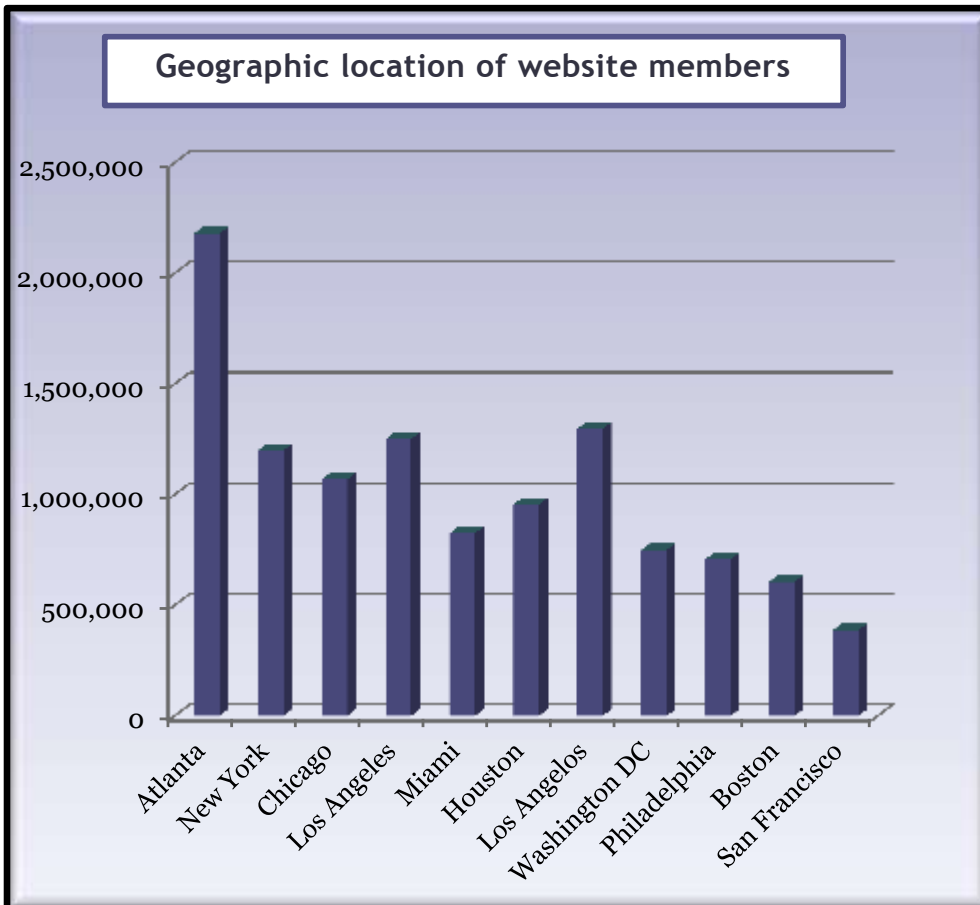
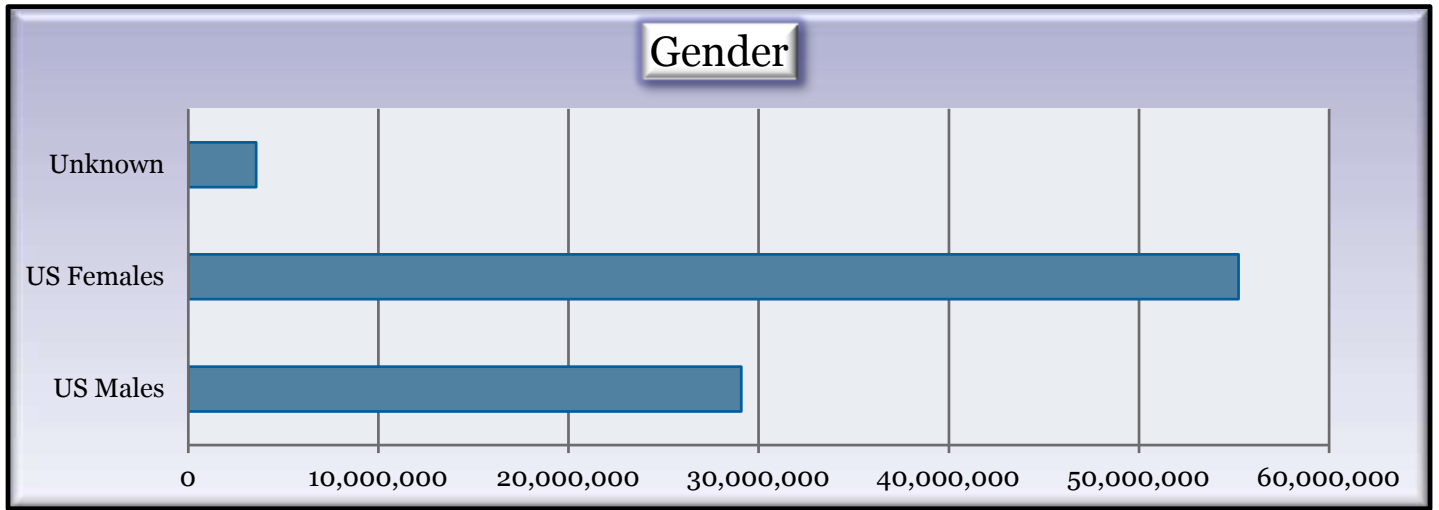
A website that brings thousands of potential customers viewing your products

An award winning graphics team to cater to all of your printing and designing needs

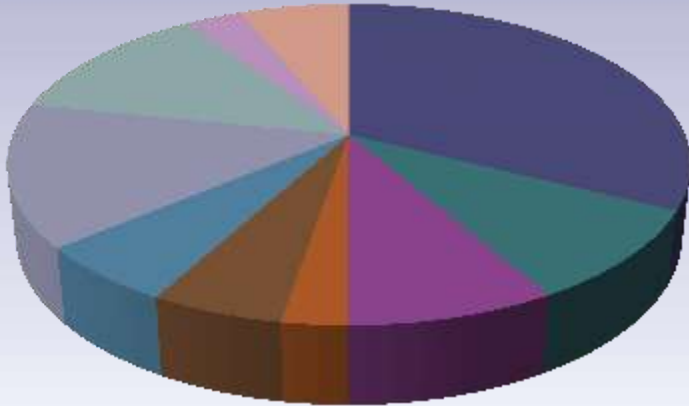
- ✚ A marketing and promotions staff with decades of experience to consult with you on the best business practices
- ✚ An award winning graphics team to cater to all of your printing and designing needs
- ✚ A trained and dedicated selection of beautiful models will be available to display your products in a professional manner.
- ✚ A website that brings thousands of potential customers viewing your products.
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# Demographics



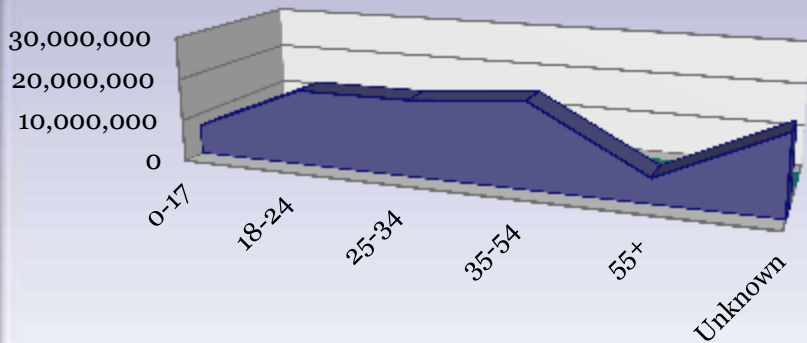
### Occupations



- Administrative Support
- Executive, Administrative & Managerial
- Handlers & Laborers
- Machine Operators & Assemblymen
- Precision Production & Craft Repair
- Professionals & Specialty Occupations



### Age



## Pricing



### Definitions

- ❖ *Online store*: We setup your products online in an elegant and professional manner to be purchase by consumers.
- ❖ *Print media setup*: You and our accredited media staff will setup your merchandise from choosing models to the finishing photo.
- ❖ *Print Marketing*: We will be providing print promotional pieces displaying your line.
- ❖ *Vendor Booth*: We will be providing prime space in a high traffic area at a fashion trade show, while targeting over two thousand consumers directly.